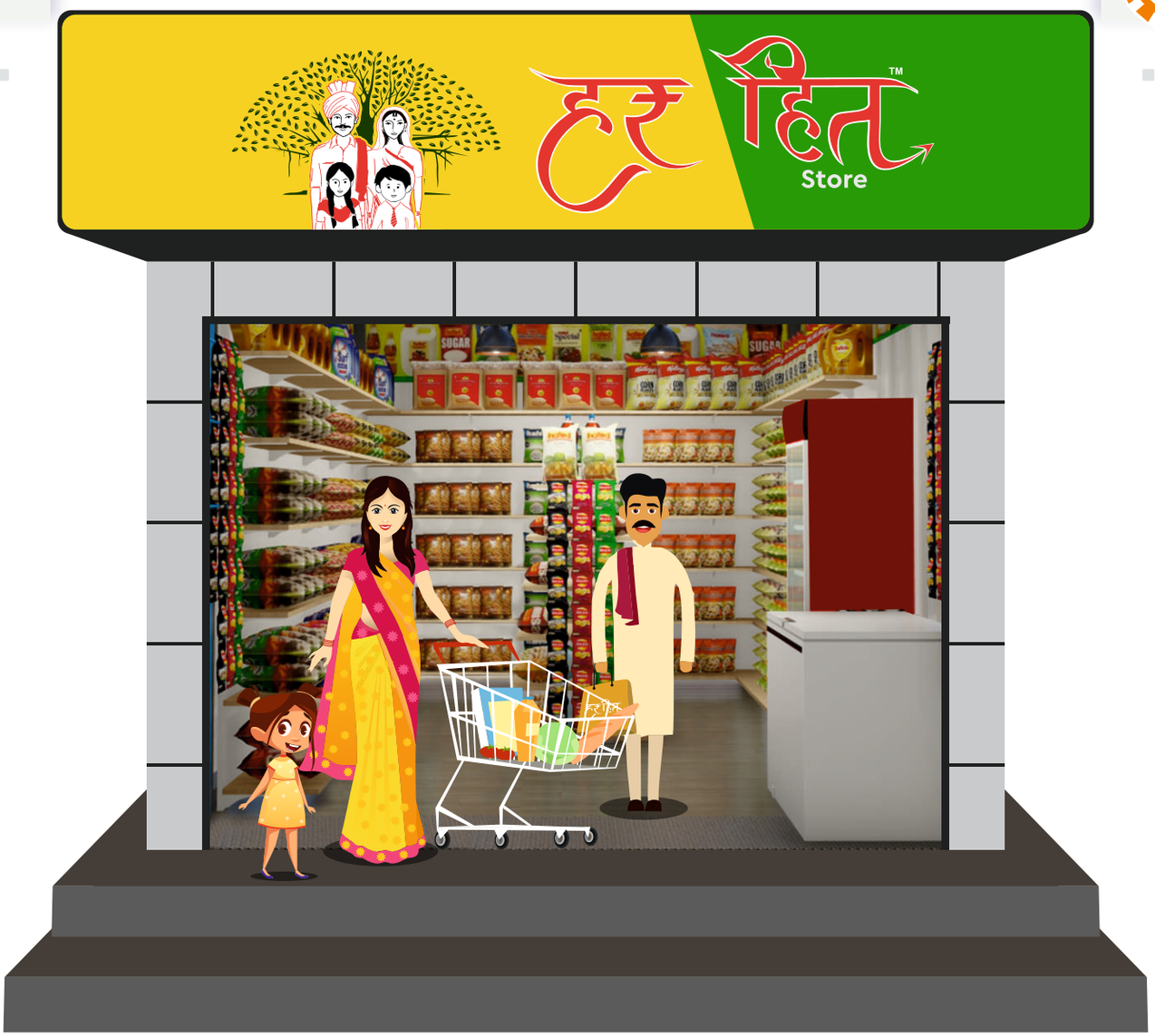


हर हित™ Store

FITMENT CATALOGUE

HAICL Retail Expansion Project

An Initiative of Haryana State Government

Majestic land of Haryana



Haryana is a state of a rich past but a great present and promising future. Today's Haryana represents the face of modern India. Haryana has marched towards modernity with leaps and bounds. Today, it enjoys the unique distinction in India of having provided electricity, metalled roads, and potable drinking water to all its villages within record time. Haryana is among the most prosperous states in India, having one of the highest per-capita incomes.

Why हरहित™ Store

It's an inclusive retail project, which is not only going to benefit Consumers, by providing a wide range of daily need superior quality products at reasonable prices but also providing a golden opportunity to Haryana Domicile to become a franchise partner with Zero franchise fee and low investment. This project is also providing a platform to Govt. Co-operatives/ organizations, Self Help Groups (SHGs), Farmer Producer Organizations (FPOs), Regional, National, International food & FMCG brands, startups, and Haryana-based MSMEs to sell their products in हरहित Retail Stores

Key Benefits for

FMCG Partners

- Government Initiative in Retail Sector
- New Market Development in rural areas
- Enhancing Manufacturing Capabilities
- Large platform for existing & new products
- Multifold benefits for employment generation & new business possibilities

Customers

- Modern Retail Shopping experience
- Convenient & Hassle free shopping
- Wide range of products under a single roof
- Best Quality Products at Reasonable Prices
- Timely attractive offers discount vouchers & other schemes.

Franchisee Partner

- Zero Franchise fee & low investment
- Average 10% Margin
  - 10% margin if share of national brands to overall sales mix 40%
  - 8% - 10% margin if share of national brands to overall sales mix 60%
- Mudra Loan Support
- Infrastructure assistance, Marketing, Brand building, IT Support & Training for opening the retail store
- Door Step Delivery at Store

STORE FITMENT ELEMENTS



STORE FITMENT ELEMENTS

WALL RACK



PRODUCT DESCRIPTION

Wall Display Racks size W 3'-0" x H 7'-0

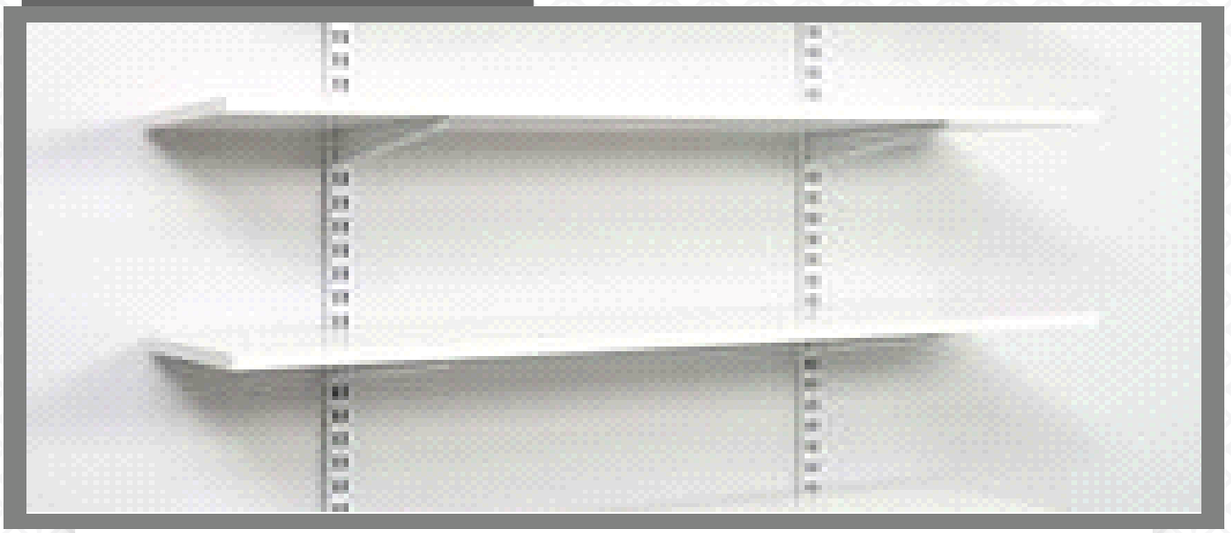
GONDOLA RACK



PRODUCT DESCRIPTION

Display Racks size W 3'-0" x H 5'-0" X D 3'-0 "

WALL MOUNTED RACK



PRODUCT DESCRIPTION | Wall mounted Display Racks size W 3'-0" x H 7'-0"

STORE FITMENT ELEMENTS

CASH COUNTER



PRODUCT DESCRIPTION

Structure in MS, 2 no of drawers with 1-inch prelam wooden top.

CHAIR



PRODUCT DESCRIPTION

Aluminum Ladder 4 feet

WALL MOUNTED RACK



PRODUCT DESCRIPTION | Multiuse shopping plastic basket for super mart of standard size

STORE FITMENT ELEMENTS

ROOLING SHUTTER



PRODUCT DESCRIPTION

MS rolling shutter in 0.8mm sheet with all haradware, fitting & lock

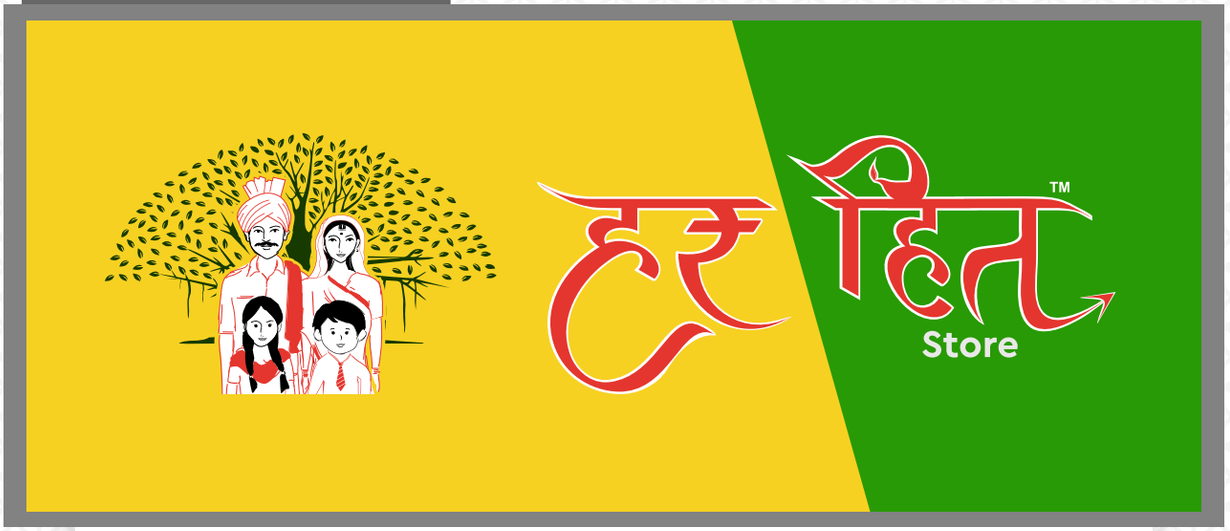
SHELF



PRODUCT DESCRIPTION

Shelve Rack with size of 12/15 inch

GLOW SIGNBOARD



PRODUCT DESCRIPTION | Lit Flex signage size 9*3 ft

SLOT WALL



PRODUCT DESCRIPTION

Slot Wall
size of
W 4'-0" x H 4‘-0

PERFORATED WALL



PRODUCT DESCRIPTION

Perforated Wall
size of
W 4'-0" x H 4‘-0

Following are the negotiated rates of the interior fit-out items*:

Sr. No.	Elements	Description / Specification	Qty	Final Negotiated rates
1	**SKUs Display Rack**	1.1 Supply and Fabrication of Modular Display Racks size W 2'-0" x H 7'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, Backsheet 22 Gauge @ 15 inch depth -3 no., 12 inch depth – 3 nos.	1	**4950**
		1.2 Supply and Fabrication of Modular Display Racks size W 3'-0" x H 7'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, Backsheet 22 Gauge @ 15 inch depth -3 no.,12 inch depth – 3 nos.	1	**5700**
2	**Wall Mounted Display Rack**	2.1 Supply and Fabrication of Modular Display Racks size W 2'-0" x H 7'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, @ 15 inch depth -3 no., 12 inch depth – 3 nos.	1	**3788**
		2.2 Supply and Fabrication of Modular Display Racks size W 3'-0" x H 7'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, @ 15 inch depth -3 no.,12 inch depth – 3 nos	1	**4773**
3	**Display Central Rack- Gondola**	Supply and Fabrication of Modular Display Racks size W 3'-0" x H 5'-0" X D 3'-0 " with taper on both sides of 0.9 mm and with structure in with shelves of 20 Gauge MS, Channel of 14 Gauge, Bracket 12 Gauge, Backsheet 22 Gauge, 15 inch depth for each shelves @15 inch depth -3 no, 12 inch depth -2 nos. both side	1	**8000**
4	**Counter Desk**	4.1 Desk specification with W 1'-8 X H 3'-0" X L 3'-4" structure in MS, 2-3 number of drawers with 1-inch prelam wooden top	1	**6800**
		4.2 Desk specification with W 1'-8 X H 3'-0" X L 2'-, 1 number of drawer	1	**5500**
5	**Chair**	Standard MS chair with Cushion	1	**625**
6	**Ladder**	Aluminum Ladder 4 feet	1	**2500**
7	**Shopping Basket**	Multiuse shopping plastic basket for super mart of standard size	1	**250**
8	**Rolling Shutter**	MS rolling shutter in 0.8mm sheet with all hardware, fitting & lock	Sq. ft.	**390**
9	**Shelf Rack**	9.1 Shelve Rack with size of 12 inch	1	**435**
		9.2 Shelve Rack with size of 15 inch	1	**515**
10	**Signage- Opt. 1**	10.1 ACP signage size – 3mm laser cut Non-Lit acrylic letters as per approved design, 3mm ACP sheet, with MS frame structure. Lighting with Led modules asper required quantity	Sq. Ft.	**500**
	Signage- Opt. 2	Signage- Opt. 210.2 Lit Flex signage size - Flex Printing and installation on MS Frame structure. Specs: 1 "or 3/4" square pipe frame double structure, Precoated 22 swg GI sheet on sides and 26 swg GI sheet at back Single site printing @Alluminium L Channel Edge lit	Sq. Ft.	**350**
	Signage- Opt. 3	10.3 Lit Flex signage size - Flex Printing and installation on MS Frame structure. Specs: 1 "or 3/4" square pipe frame double structure, Precoated 22 swg GI sheet on sides and 26 swg GI sheet at back Single site printing @Back lit	Sq. Ft.	**275**
	Signage- Opt. 4	10.4 Non-Lit Flex signage size - Flex Printing and installation on MS frame structure. Spec: 1 "or 3/4" square pipe	Sq. Ft.	**85**
11	**Wall Mounted Storage Shelf**	11.1 Perforated wall size of W 4'-0" x H 4 '-0"	1	**2800**
		11.2 Slot wall size of W 4'-0" x H 4 '-0"	1	**2800**
12	**Painting**	Painting of store shutter	Sq. Ft.	**40**
		Painting of store from interior or exterior	Sq. Ft.	**40**

*T&C apply. Rates may change from time to time.

Term and conditions:

- HAICL will ensure that all payments are released by franchisee. HAICL will take demand draft from franchisee before the commencement of work by selected vendor. HAICL will hand over the DD to vendor within 7 days after the successful completion of the work.

- The vendor shall conduct a site recee and provide a cost estimate of the work to the Franchisee and HAICL.

- The empanelled vendor shall finish installation of required interiors fixtures and ensure store readiness in two weeks.

- The transportation cost of the fit-out materials to the franchisee store shall be borne by the franchisee partner and it will be as per actuals.
  All wear and tear and its maintenance of fitment will be covered under defect liability period. The defect liability period will be for one year post the installation. However, any damage by franchisee will not be covered in defect liability period.
  The vendor will also assist in maintenance of the fit-out materials. The maintenance period will be 4 years from completion of defect liability period. The vendor will provide maintenance to franchisee partner at the cost of franchisee. The cost of maintenance will be variable and hence will be mutually agreed between vendor and franchisee. In case of ambiguity in deciding maintenance charge between franchisee and vendor, decision of MD HAICL will be final.

Become a

हरहित™

Franchisee Partner

FRANCHISEE BENEFITS

- Promote Young Entrepreneurs
- Zero Royalty & Zero Franchisee Fee
- Average 10* % Margin *T & C Apply
- Door Step Delivery at Stores
- Facilitation of Mudra Loan
- Range of Fastest Selling Products
- Range of Best Quality Products
- IT Assistance & In-Shop Branding Support
- Customer Schemes & Promotional Discounts
- Training & Business Skills Development
- Marketing & Branding Support





HOW TO APPLY

1. Visit www.harhith.com
2. Online Registration
3. Fill Form with Complete Details
4. Successfully Registered

CUSTOMER SUPPORT CELL - 9517 9517 11



हरहित™

Store

HARYANA AGRO INDUSTRIES CORPORATION LTD.

HARYANA AGRO INDUSTRIES CORPORATION LIMITED

Bays No.15-20, Sector 4, Panchkula, Haryana 134112

Email: harhithretail@gmail.com, haicpkl@gmail.com | Website: www.harhith.com

Customer Support Cell - 9517 9517 11