

(A Haryana State Undertak

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Registered Office: Bays No. 15-20, Sector – 4, Panchkula (Haryana)



Bay No.: 21-22, Sahakarita Bhawan, Sector -2, Panchkula -134 109

Phone No.: 0172-2581159, 2586826, 2585109

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ADVERTISEMENT

Haryana Dairy Development Cooperative Federation Limited (HDDCF) to promote the Dairy brands VITA & Haryana Agro Industries Corporation Limited (HAICL) a Public Sector undertaking (PSU) under Govt. of Haryana is looking for highly motivated and result oriented individuals for the below mentioned posts purely on contractual basis to steer the new venture and successful implementation of network of retail chain stores - HAR-HITH (HAICL) & HDDCF (VITA). The details of vacancies are as under: -

S. No.	Name of Post	Qualification	Experience (Only similar to Har-Hith Project)	(In Rupees)	Place of Posting
1	Manager (HR) - 01 Post	Essential: MBA or Post Graduate	6-10 years' experience in Human Resources (HR) and administrative functions within Government organizations / Public Sector Units (PSUs) or Reputed private sector organizations Leadership Experience:	6-12 Lacs per Annum	HDDCFL (VITA) Head Quarter
			Out of the total experience, at least 05 years must be in a leadership role, such as Team Lead or equivalent, demonstrating the ability to manage and guide a team effectively. Experience in preparing RFPs (Request for Proposals) and Tenders will be considered a strong advantage.		
2	Jr. Manager Marketing (Sales) – 06 Posts	Essential: MBA with specialization in Marketing and knowledge of Financial Planning and Strategy, Marketing Concepts, Positioning, People Management, Territory Management, Sales Planning. Competitive Analysis, Understanding the Customer, Product Development, Client Relationships, Creative Services.	3-5 years' experience of having worked as Marketing Head / Manager in reputed organizations handling IT enabled Sale of leading FMCG/Dairy brands similar to VITA.	4-6 Lacs per Annum	HDDCFL (VITA) Head Quarter & Six Milk Plants of HDDCFL (VITA) i.e. Ambala Kurukshetra Rohtak Jind Sirsa Ballabgarh

3	Jr. Manager Marketing	Essential:	3-5 years' experience of having worked in reputed organization	4-6 Lacs per Annum	
	(Institutional	MBA with specialization	handling IT enabled sales of leading		
	Sales)	in Marketing and	FMCG brands similar to Har-Hith		
	-01 Post	knowledge of Financial	Project.		
		Planning and Strategy,			
		Marketing Concepts,			
		Positioning, People			
		Management, Territory			
		Management, Sales			
		Planning, Competitive			
		Analysis, Understanding			
		the Customer, Product			
		Development, Client			
		Relationships, Creative			
		Services.			

Note: Apart from the above qualification and experience the candidates should visit the www.harhith.com OR www.vitaindia.org.in and may apply if experience is similar to Har-Hith Project and HDDCF (VITA) as mentioned above.

The existing employees of HDDCF (VITA) and Har-Hith (HAICL) either working on regular or contractual basis, will not be eligible to apply for the advertised posts. Any such application received against advertised posts from the existing regular/contractual staff will be prime facie rejected without any further communication or intimation.

Interested candidates possessing the required qualification and experience may submit their applications/bio-data along with self- attested copies of all relevant documents to the Managing Director, Haryana Agro Industries Corporation Limited, Bays No. 15-20, Sector-4, Panchkula, Pincode - 134 112, Phone No. 0172-2561317, 2560920, 2561305 latest by 25.06.2025 or through e-mail at haicpkl@gmail.com OR Haryana Dairy Development Cooperative Federation Limited, Bays No. 21-22, Sahakarita Bhawan, Sector 2, Panchkula, Pincode 134 109, Phone No. 0172-2585159, 2586826, 2585109, e-mail at vitaindia@gmail.com.

Applications will be scrutinized and then eligible candidates will be called for walk-in-interview on 30.06.2025 at HAICL office i.e. Bays No. 15-20, Sector-4, Panchkula OR HDDCF (VITA) i.e. Bays No. 21-22, Sahakarita Bhawan, Sector-2, Panchkula, Pincode-134 109.

Note: No TA/DA shall be paid for attending interview.

Phone: EPABX: 0172-2561305, (Extn. No. 215), 0172-2560920, 2561317, E-mail id: haicpkl@gmail.com, Website: www.harhith.com & www.haic.co.in. OR Phone No. 0172-2585159, 2586826, 2585109, E-mail ID: vitaindia@gmail.com, Website: www.vitaindia.org.in

for MANAGING DIRECTOR, HDDCF (VITA), PANCHKULA